



Australian Nationals 2020

Logo Design Competition

Speedcubing Australia is calling for submissions to design the logo for the Australian Nationals 2020 competition to be held in Woodville, Adelaide from 2nd – 4th October.

This is an opportunity for speedcubers with an interest in graphic design to have their work displayed at the competition and on accompanying merchandise.

What is the purpose of the logo:

The logo will be a recognisable brand of Speedcubing Australia. The logo will be used in the leadup to and to promote the Australian Nationals 2020 competition via:

- Online platforms
 - Speedcubing Australia Website
 - Social Media Platforms
 - Digital signage at Woodville Town Hall
- Merchandise (t-shirts and hoodies),
- Nametags and lanyards,
- Posters and flyers.
- Banners
- Cube covers

Logo look and feel:

- The logo should reflect speedcubing in Australia
- Should be easy to reproduce.
- Should contain the competition title
- Needs to be legible and clear to read
- Should have a full colour and monochrome version (positive and negative)

What we want from you:

- A logo for Australian Nationals 2020 competition. Please examples below
- You will work with the Australian Nationals 2020 organising committee to translate and modify the logo for online and print platforms.

Judging process:

- Speedcubing Australia's committee will assess all entries
- The winning logo will be announced via social media
- The winner will receive:
 - Free registration to Australian Nationals 2020
 - One AusNats hoodie
 - One AusNats t-shirt

Submission process:

- Provide a digital file via email to support@speedcubing.org.au
 - File needs to be supplied in an editable graphic format with a transparent background (eg *.ai, *.dwg, *.png)
- Entries close midnight 23 March 2020 AEST

Examples of logos from previous years:



Section 1: Personal details

Name:	
WCAID:	
Contact phone number:	
Contact email:	

All applicants please read and sign below:

- I agree to my work being entered in to Speedcubing Australia's Australian Nationals 2020 Logo Design Competition
- Speedcubing Australia requests your consent to use, publish or reproduce the submitted logo treatment in hardcopy and electronic mediums. These may include but not limited to, printed media, publications and online mediums via Speedcubing Australia's website and social media.
- I agree that if I wish to withdraw this consent at any time, it is my responsibility to inform Speedcubing Australia.

ARTIST'S NAME:

ARTIST'S SIGNATURE:

DATE:

PARENT/GUARDIAN NAME (If under 18 years old):

DATE:

SIGNATURE: